



ASISA

ACADEMY

# FINANCIAL JOURNALISTS' BOOTCAMP



## WHAT IS THE COURSE ABOUT?

Subject matter experts, all financial services industry practitioners, engage South Africa's financial journalists to raise the level of understanding of the savings and investment industry and its products as well as the challenges facing this industry and its primary stakeholders. This Bootcamp has been designed to cover important features of the savings and investment industry, which are often interlinked. It is therefore not optional to only attend sessions of special interest.



## WHO IS IT FOR?

This is a fully-sponsored course for South African financial journalists. There is no charge for enrolling in the workshops but we request that candidates are nominated who are committed to attending and completing this series of workshops and who will derive value from the content. Please note that the cost of holding these workshops is in the region of R10,000 per delegate.



## WHERE AND WHEN DOES IT TAKE PLACE?

### DATES & TIMING

2, 3, 6 & 7 March 2017  
from 8h00 – 17h00

### VENUE

Cape Town  
or  
Johannesburg  
(depending on demand)

### INVESTMENT

This course is fully funded at no cost to individual journalists or their employers

\*Delegates will be required to bring a laptop on the course.



## SIGN ME UP!

CLICK HERE TO  
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To contact us email  
[info@asisaacademy.org.za](mailto:info@asisaacademy.org.za)  
or call +27 21 673 1628  
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